

ST. PETERSBURG

MAGAZINE

LIVE WORK PLAY



Special Feature
WOMEN IN BUSINESS



In this issue, we welcome 2024 with our annual salute to the businesswomen of St. Petersburg. These entrepreneurs and business owners represent a wide cross-section of professions, but each one has met the challenges that show perseverance and determination. We celebrate their successes and contributions to our communities, our economy, and the countless causes they support.

PHOTOS BY VALERIE BOGLE/ FLOURISH PHOTOGRAPHY

SPECIAL ADVERTISING SECTION





RENEE' DYER, CCIM CRE BOSS LADIES

In the vibrant landscape of St. Petersburg's business community, Renee' Dyer stands out as a distinguished Commercial Real Estate Professional and co-founder of the CRE Boss Ladies, a powerhouse duo with business partner Jill Carbonelli. Specializing in Commercial Real Estate, Renee' and Jill both hold the CCIM Designation (Certified Commercial Investment Member), which equates to a master's degree in Commercial Real Estate. They have consistently achieved remarkable success, securing a spot in the Top 5 nationally for Berkshire Hathaway Commercial for an impressive five consecutive years.

There is a vast difference between residential and commercial real estate. If you are looking for a home, hire a residential agent. If you are looking for commercial real estate, hire the CRE Boss Ladies, who specialize only in commercial real estate. This January, Renee' celebrates 30 years with Berkshire Hathaway Commercial. She feels grateful to be in an industry where she meets new and exciting people that fosters lifelong friendships.

A resident of Pinellas County for over three decades, Renee' proudly calls St. Petersburg her home. Her deep connection to the community is not limited to her professional achievements; Renee is equally passionate about giving back.

One of Renee's notable contributions is the establishment of "St. Pete Cares," a platform dedicated to bringing together volunteers in St. Petersburg for collective efforts aimed at helping those in need. This initiative reflects Renee's commitment to fostering a sense of community and making a positive difference in the lives of St. Petersburg residents.

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